JOB DESCRIPTION OPERATIONS MANAGER	**Document No**	CWSB-JD
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Competency Requirements

- Minimum Bachelor's degree qualification or
- Minimum 5 years related work experience, preferably in Admin and Sales/Marketing

Responsibilities and Authorities

- To formulate company marketing strategy and projects.
- To lead marketing team towards achieving company objective.
- To report to BOD on sales business performance.
- To plan & review company sales performance and provide assistance to Area Manager for sales activities planning.
- To provide input for product pricing planning.
- To organise and plan for sales promotion activities.
- To organise sales resources to ensure sales activities are efficient.
- To set sales target from time to time.
- To organise and chair sales performance meeting.
- Any other task assigned by Top Management.